

Adwords Campaign Management

(for contracts signed after 08/01/2017)

MONTHLY ADWORDS BUDGETS (\$, €, £, OR CHF)	MONTHLY MANAGEMENT FEES
Up to 5 000	To Be Negotiated
from 5 001 to 7 500	14%
from 7 501 to 10 000	13%
from 10 001 to 15 000	12%
from 15 001 to 20 000	11%
from 20 001 to 30 000	10%
from 30 001 to 50 000	9%
from 50 001 to 100 000	8%
over 100 000	7%

- **SETUP FEE :**
 - To be negotiated
- **DURATION OF CONTRACT :**
 - No minimum
- **BILLING :**
 - Based on the calendar months
 - First month charged prorata temporis
- **TERMS OF PAYMENT :**
 - Setup : Before task
 - Management of Adwords campainings : End of month
- **DELAY PENALTIES :**
 - 0,1% per day of delay beyond 30 days after the date of invoice .