

Adwords Campaign Management

(for contracts signed after 05/01/2017)

MONTHLY ADWORDS BUDGETS	MONTHLY MANAGEMENT FEES
Up to \$5 500	15%
from \$5 501 to \$7 500	14%
from \$7 501 to \$10 000	13%
from \$10 001 to \$15 000	12%
from \$15 001 to \$20 000	11%
from \$20 001 to \$30 000	10%
from \$30 001 to \$50 000	9%
from \$50 001 to \$100 000	8%
from \$100 001 to \$150 000	7%
from \$150 001 to \$200 000	6%
from \$200 001 to \$250 000	5%
from \$250 001 to \$350 000	4%
from \$350 001 to \$500 000	3%
over \$500 001	2%

General Conditions & Discounts

(for contracts signed after 05/01/2017)

- **SETUP FEE FOR GOOGLE ADWORDS OR BING ADS:**
 - Search Campaign : \$150
 - Shopping Campaign : \$150
 - Display Campaign : \$150
 - Youtube / Video Campaign : \$150
 - Remarketing \$150

- **DURATION OF CONTRACT :**
 - No minimum
 - Maximum 36 months
 - Every month started is due in it's entirety

- **DISCOUNT FOR LONG TERM CONTRACTS :**
 - 1% per contracted month, up to maximum 36%

- **BILLING :**
 - Based on the calendar months
 - First month charged prorata temporis

- **TERMS OF PAYMENT :**
 - Setup : Before task
 - Management of Adwords campaigns : End of month

- **DELAY PENALTIES :**
 - 0,1% per day of delay beyond 30 days after the date of invoice .

- **MANAGEMENT FEES :**
 - No fees for payments by Wire Transfer, CB and Paypal
 - \$30 per processed check